ReThink Daylight

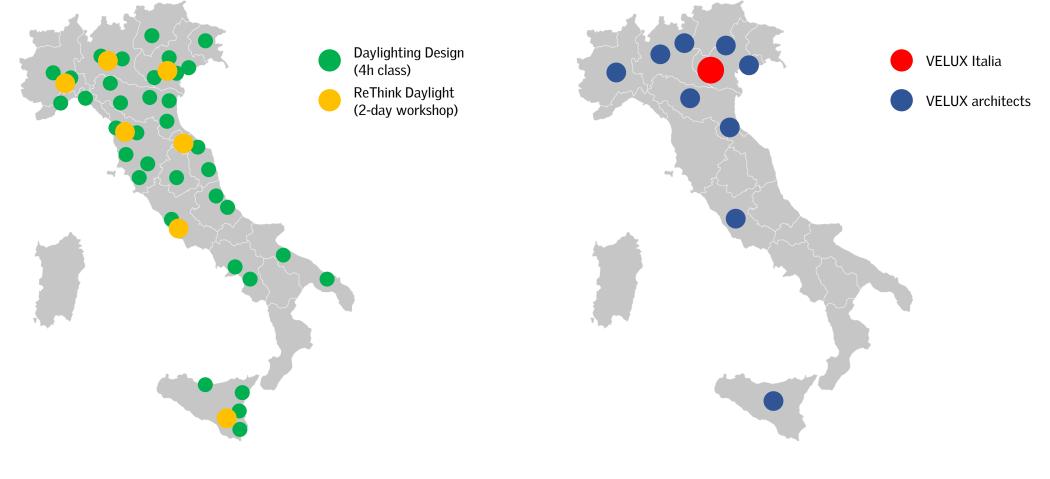


ReThink Daylight – workshop by VELUX

- Introduction
- Topic of the session: involvement of designers to improve the use of natural light in projects, especially those related to repeatability. The "VELUX method"
- The workshop: how it was born and how it unfolds
- The workshop: running, spin-off, numbers, prospects
- Focus on the benefits of the business, especially for our customers
- Story of the morning: the architects and their projects; the workshop; the achievements



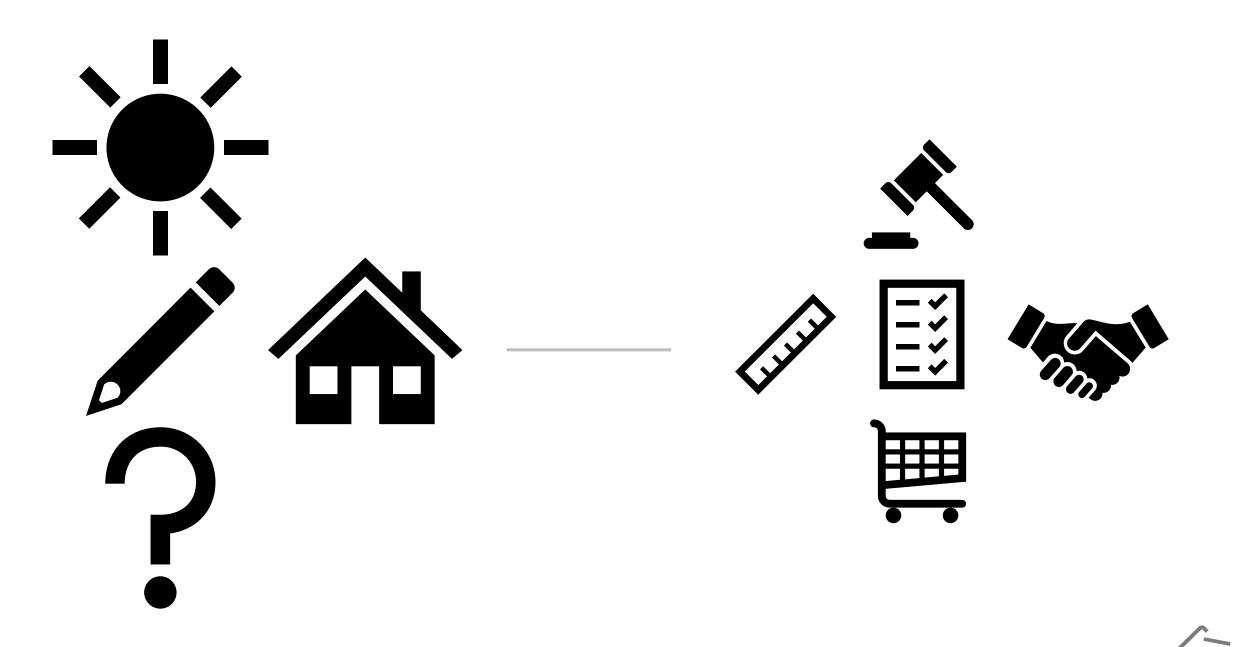
ReThink Daylight – workshop by VELUX



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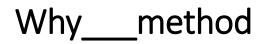


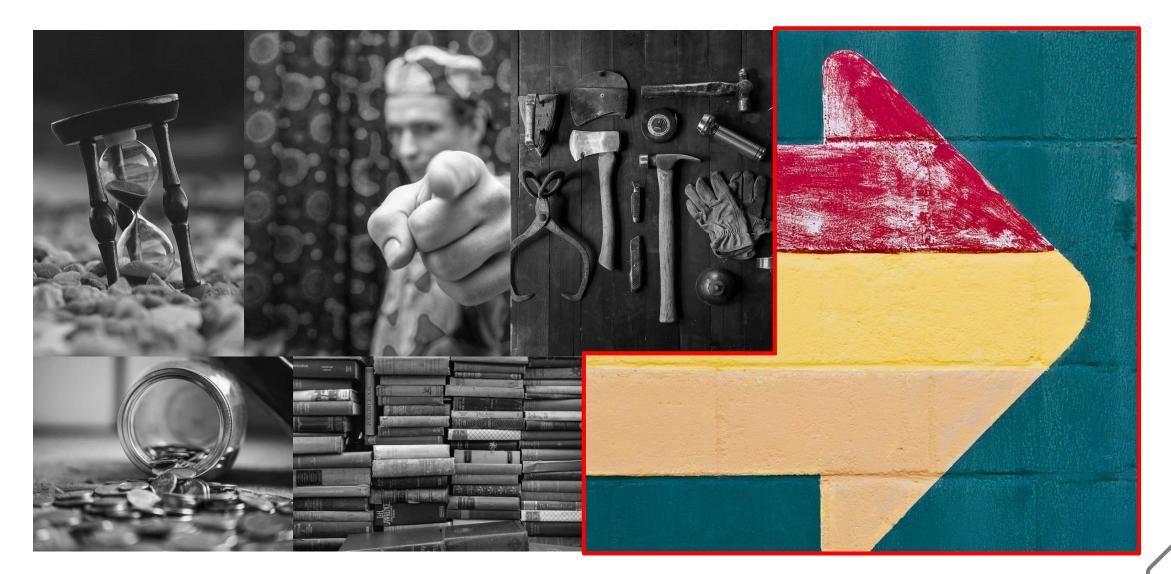




Why____

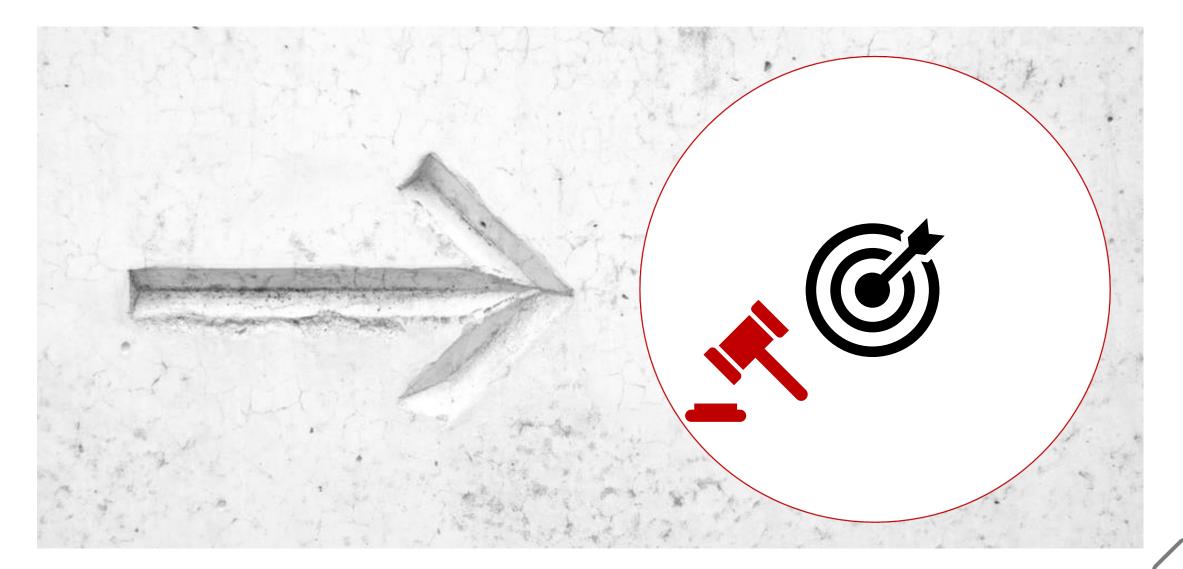






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Why___method___VELUX METHOD

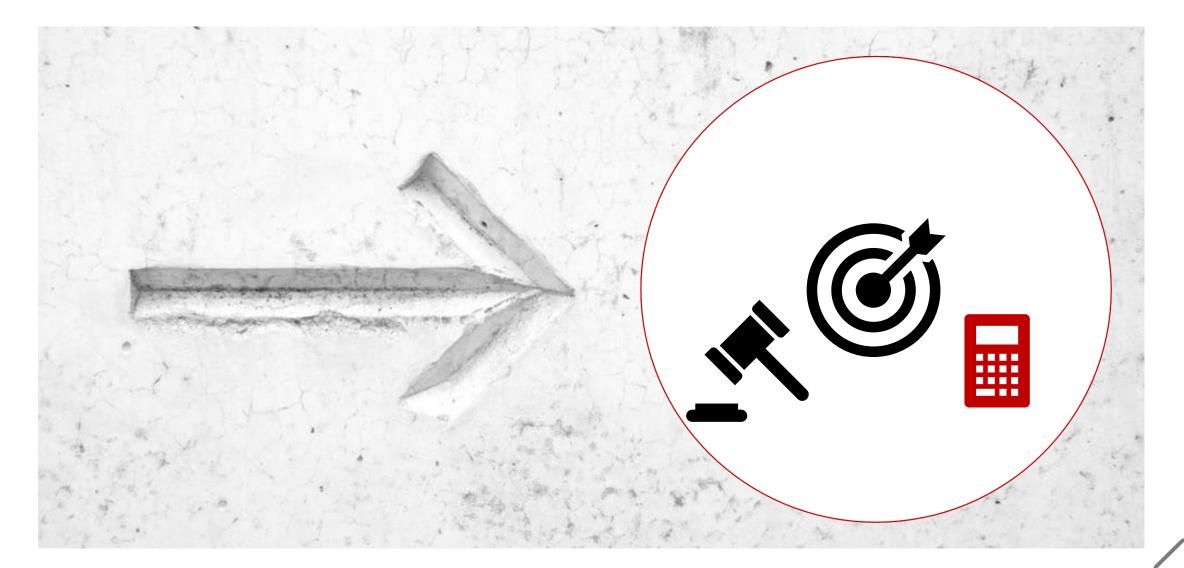


Why___method___VELUX METHOD___regulations

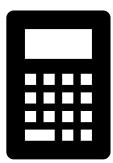


European/national/local regulations (normally window/floor ratio)

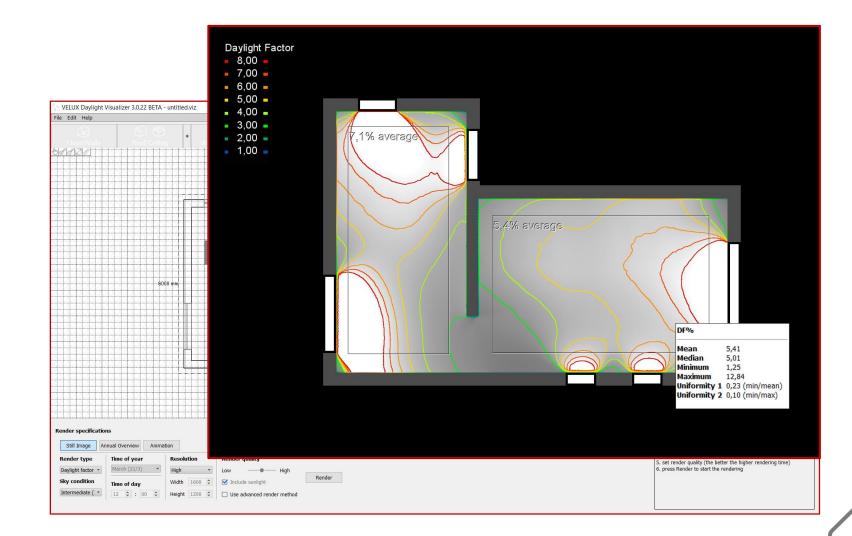
Why___method___VELUX METHOD



Why _____ we that _____ VELUX METHOD _____ analysis

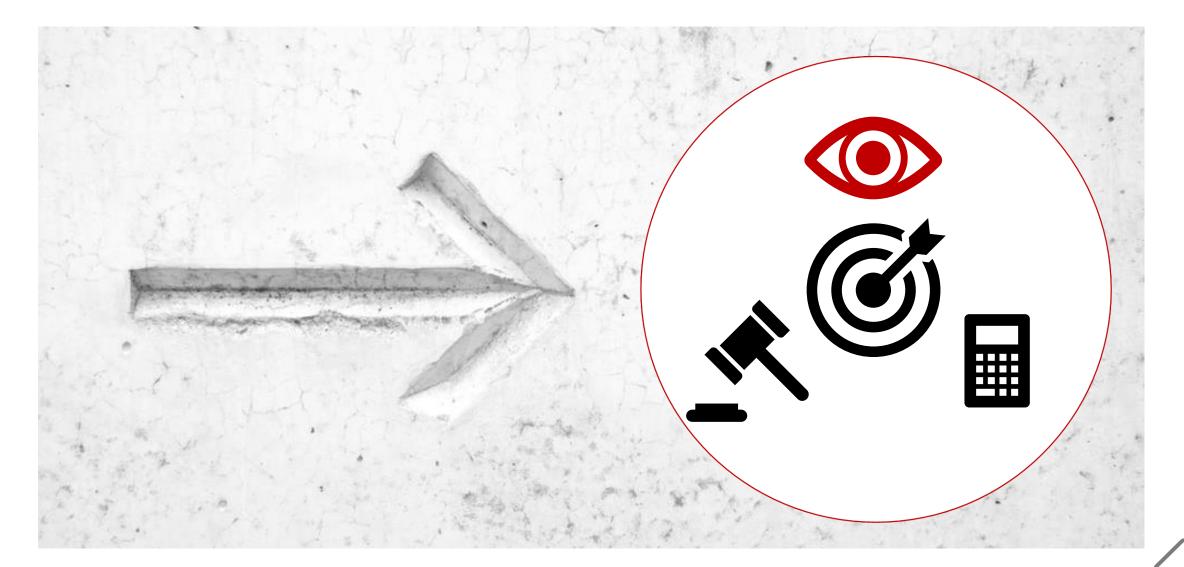


- Daylight factor average daylight factor
- Amount fo daylight (illuminance and lux)
- Glare and luminance
- Daylight uniformity



...

Why___method___VELUX METHOD

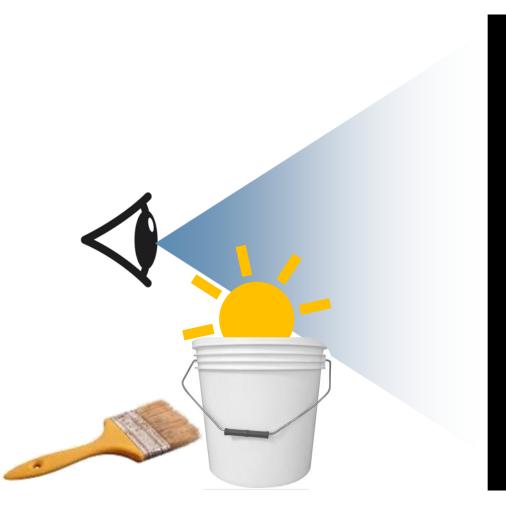


Why___method___VELUX METHOD___analysis



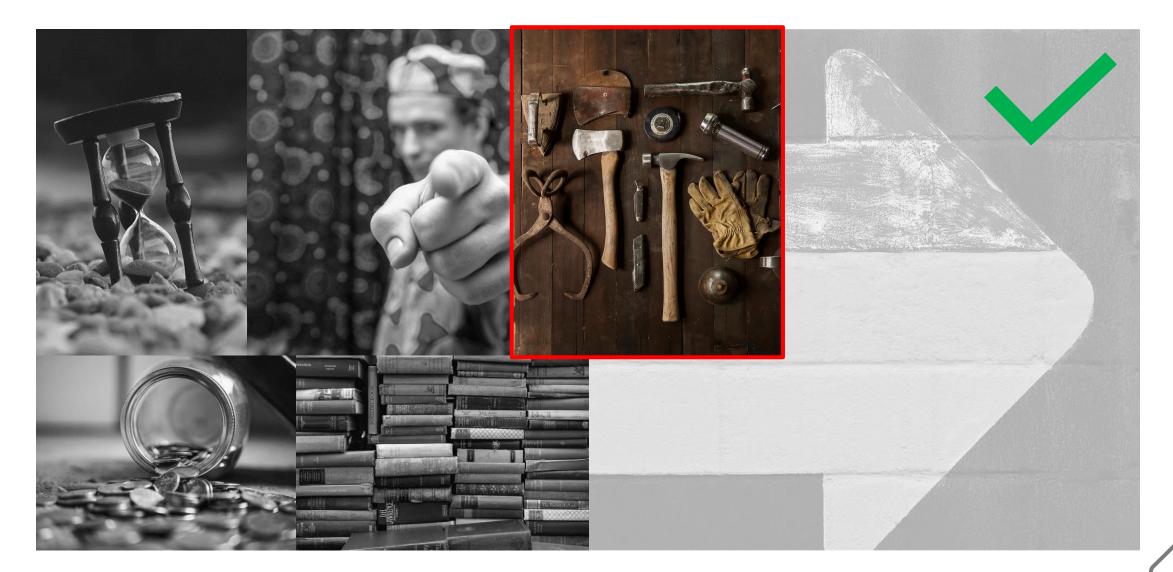
Setting a perceptional target visualizing the future indoor field of view

Achieving that field of view using daylight as tool

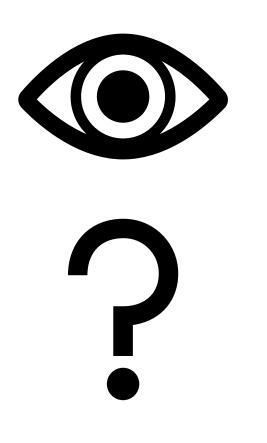






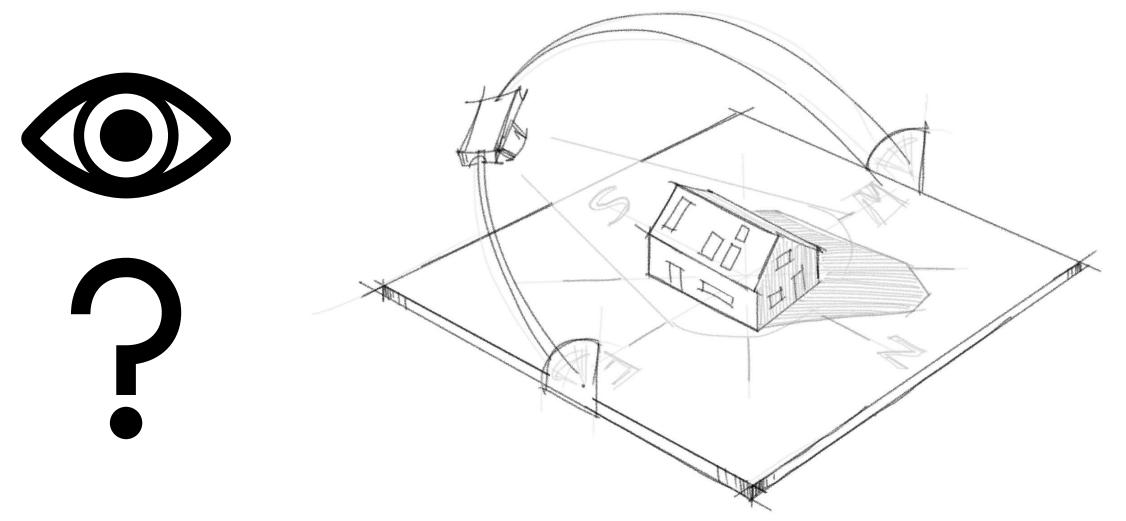


Why__tools__models





Why___tools___artificial sun





Why___knowledge



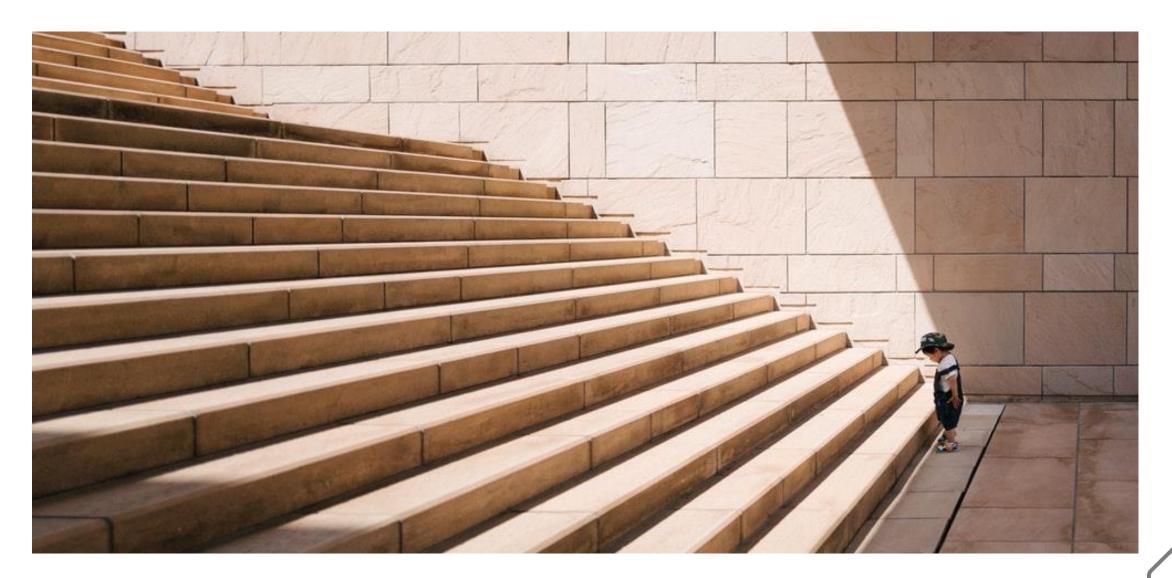
Why___knowledge___tutors



Why___time/money/request_?



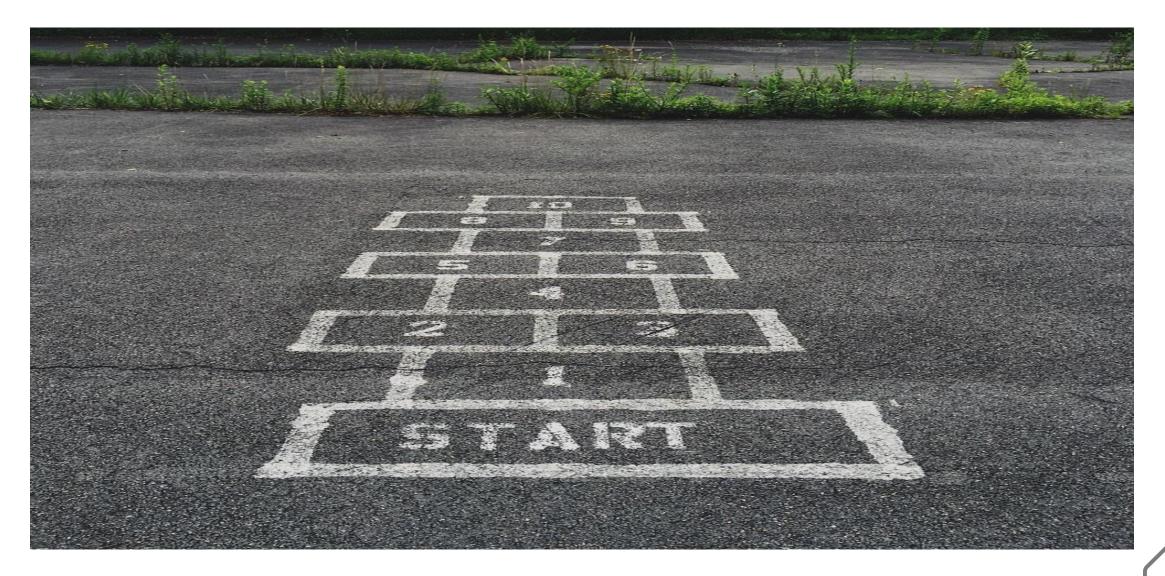
ReThink Daylight



ReThink Daylight____the location



ReThink Daylight____Day 1



ReThink Daylight ____ Day 1____ discussion



ReThink Daylight ____ Day 1____ discussion







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ReThink Daylight ____ Day 1____ discussion



Distribution (number and position)



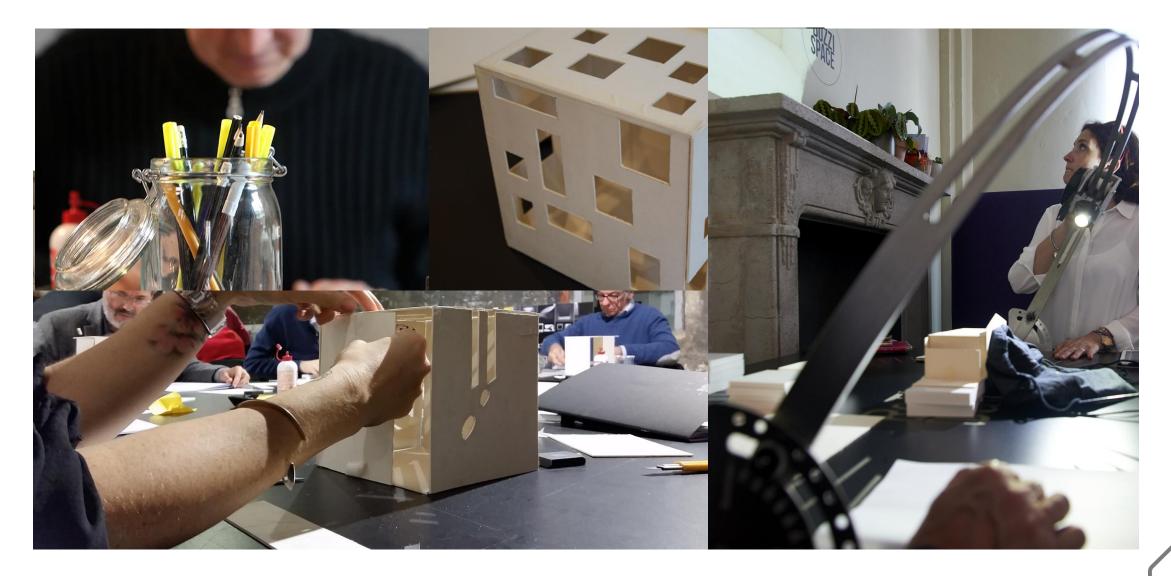
ReThink Daylight ____ Day 1 ____ discussion

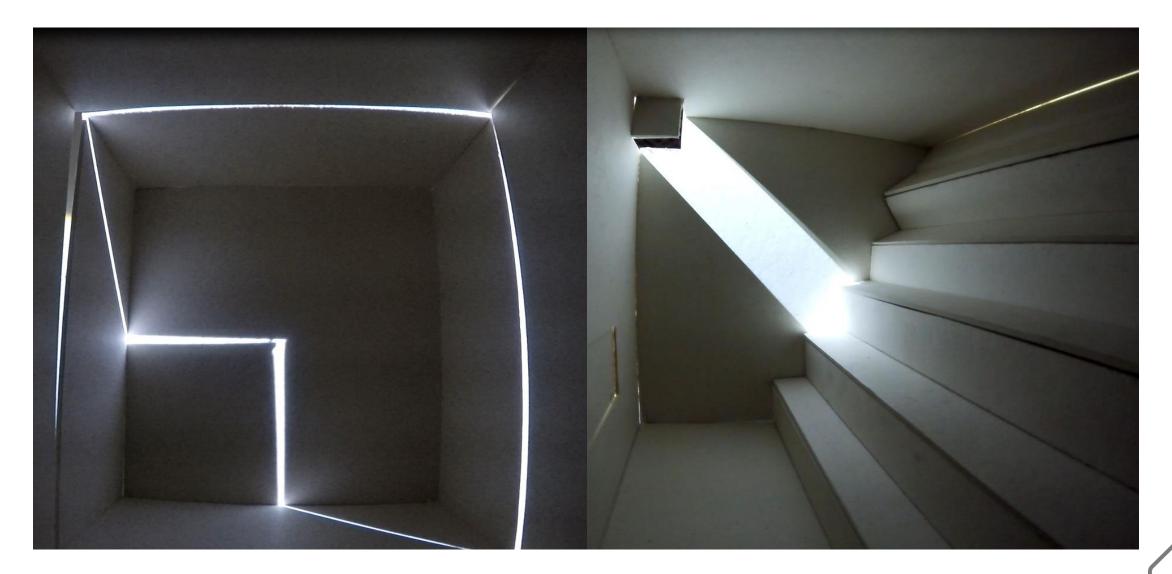


Contrasts

Distribution (number and position)





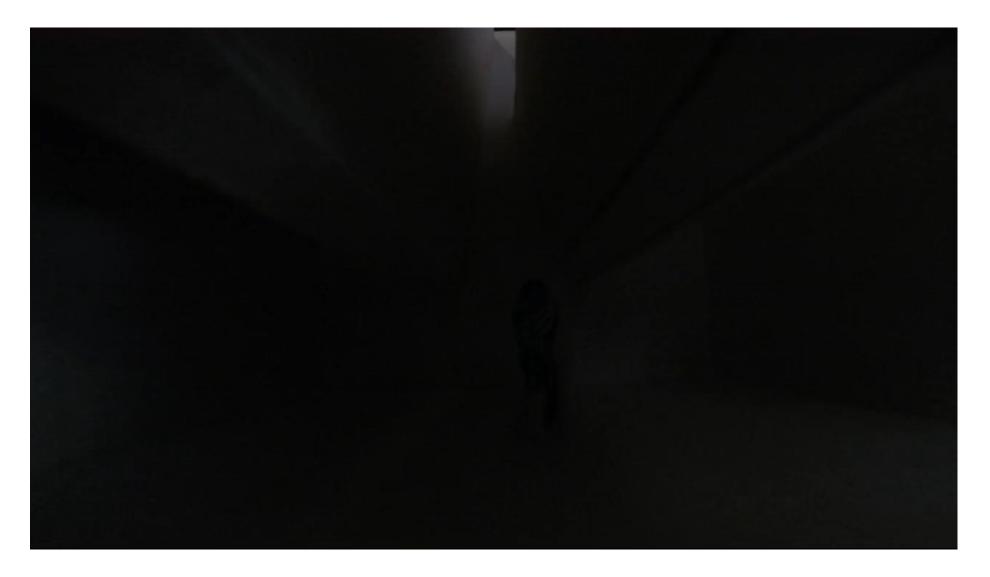






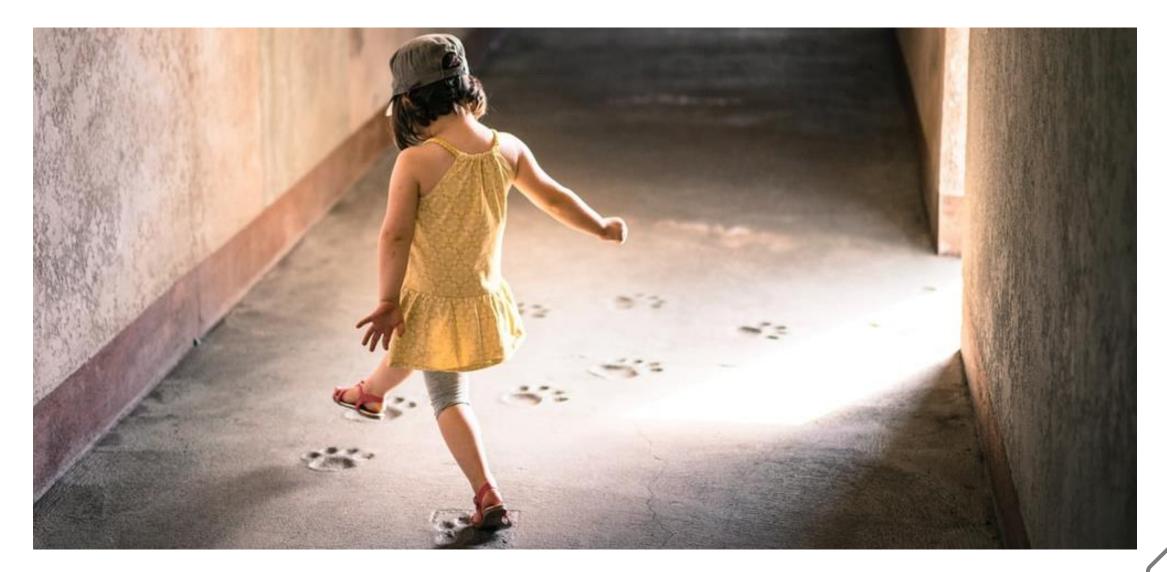
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Why___time/money/request_?

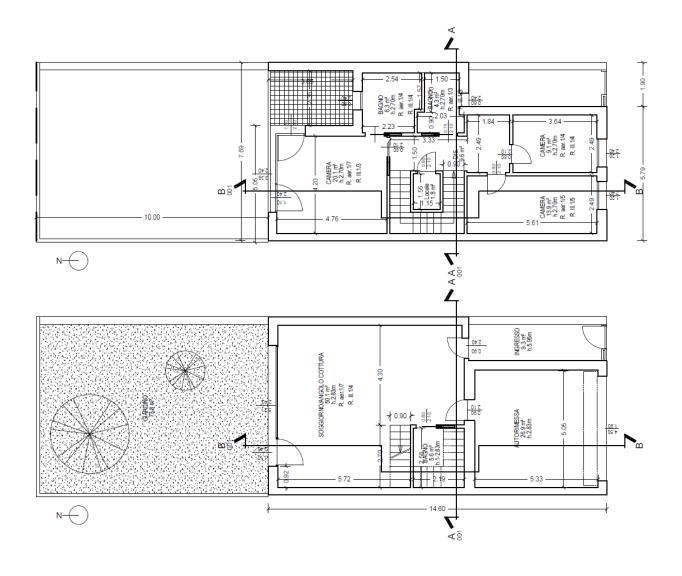


Why___time/money/request_?

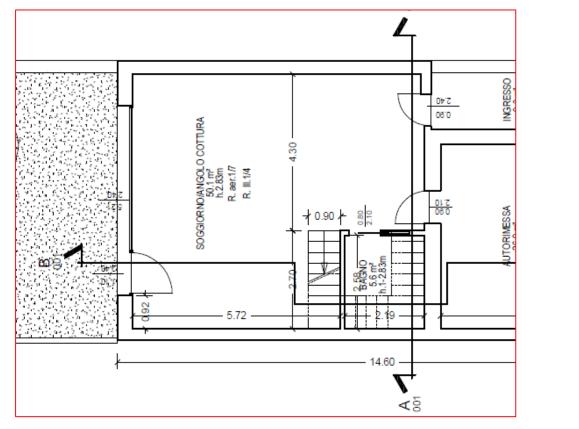


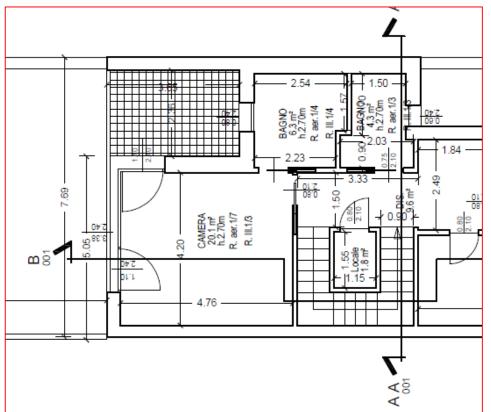
Morning session___project1_AlfaOmega Studio



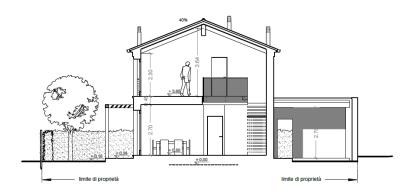


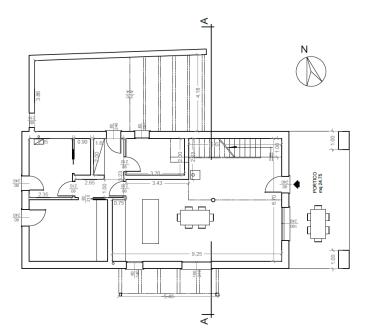
Morning session___project1_AlfaOmega Studio



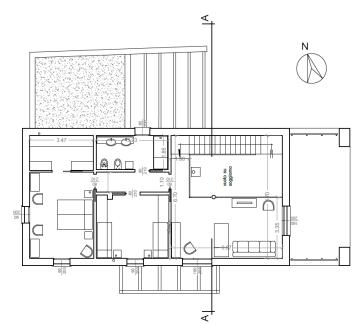


Morning session___project2_St. associato Pascarella

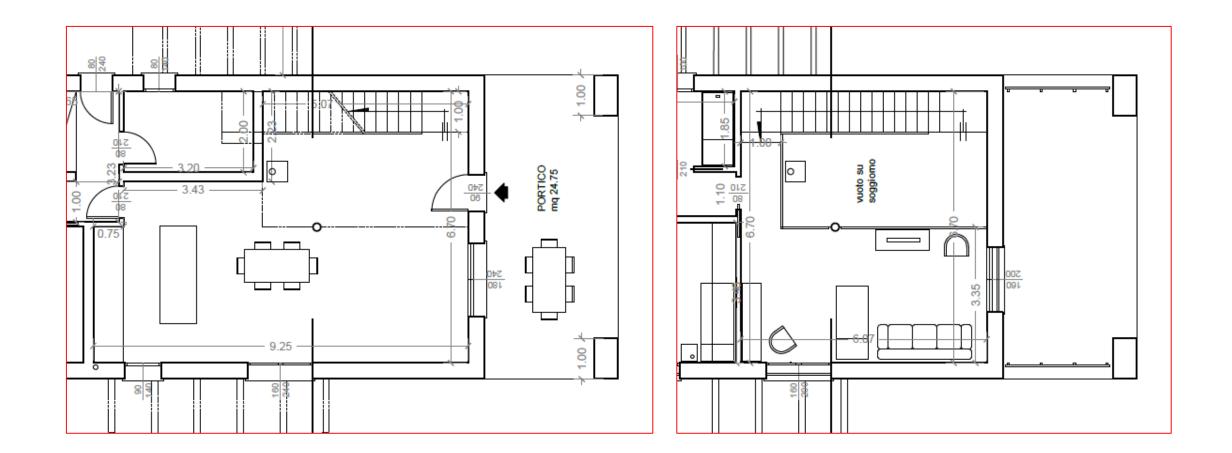








Morning session___project2_St. associato Pascarella



Numbers___prospects...



+/- 100 Project/Y



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Numbers___prospects...



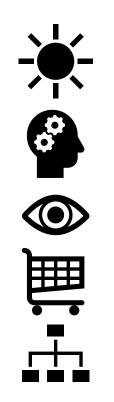
Numbers___prospects...



P

Strong points____&_advantages

- More daylight
- Clearer and more coherent use of daylight
- More visual comfort
- Houses more attractive and marketable
- Repeatable strategies





Thank you

